Permit #F00035245

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035245 **Type of Permit:** FILMING **Release Date:** 01/05/2011

Production Company REN KELLEY PRODUCTIONS

Insured Company Name REN KELLEY PRODUCTIONS

Contact Phone No. 1 347-678-6222
Contact Phone No. 2
Fax
Address 36 CLINTON AVE, SUITE 5C
BROOKLYN, New York 11238

Production Title ADIDAS

Type of Production Commercial - Standard

Producer Lian Desmarias

Director Romain Gavras

1st AD Sean Tippins

Production Manager Harvey Horton

FilmL.A. Coordinator Erica Wade

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 347-678-6222

Location Assistant None None
Primary Phone Office - 347-678-6222
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD DEPOSIT	$500.00
LAUSD HALF USE FEE	$1,550.00
LAUSD CUSTODIAL FEES	$93.00

Total Permit Fee $2,853.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00035245	**Location Manager**	Chris Gutierrez
Production Company	REN KELLEY PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company	REN KELLEY PRODUCTIONS	Secondary Phone	Office - 347-678-6222
Production Title	ADIDAS		

Location Address 1521 N Highland Ave, Los Angeles, CA, 90028

Location Name HOLLYWOOD SENIOR HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 1/6/2011 - 1/6/2011 14:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	50
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	40
Crew	10

Filming Activities Equipment on property; Outdoor CASTING in/on the Football Field & in bleachers for: Football, LaCrosse, Soccer & Running. Lights on at Dusk or sooner.; Indoor CASTING in the Basketball Gym for: Basketball & also for weather coverage. Need Gym lights on & access to restrooms.;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** E5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note WALKTHRU APPROVED BY CAPT WHITE, SPOT CHECK OK

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT